

# CONCEPT



Zaha Hadid

Dongdaemun Design Plaza

Abecian School of Architecture \_ CRAB Studio

Amstelveen College \_ DMV architects

Honeycomb \_ BIG

VOL 179





# CONCEPT

Volume. 179 MAR. 2014

News 008 News

ARCHI Object 012 Isolee  
Tjep.

Special Focus 016 Dongdaemun Design Plaza  
Zaha Hadid

Tectonic 074 Abedian School of Architecture CRAB Studio  
Zentro - Office and Commercial Building Oscar Gonzalez Moix  
Amstelveen College DMV architects

Competition 110 Arts Square XML  
SAMS-STA Antonio Citterio Patricia Wei and Partners, C+S Architects  
Kuopio Bridge Housing and Masterplan OOHIO Architecture  
Meixi Urban Helix in Changsha KSP Jürgen Engel Architekten  
Busan Jingu Sports Center Hanni Architecture Design Group  
Yuseong-gu Youth center DSB Architecture Group

Parameter 150 Honeycomb BIG  
The Italian Pavilion N&P, Nemesi & Partners  
My Iran - Expo Milan 2015 Akaram Architects

Index 176 Architect Index



Publisher Jeong, Jiswong

#### Editorial

Chief of Editor \_ Jeong, Jaewong  
Shim, Hyoban - Jeong, Harin  
Jeong, Moonyoung

#### Editorial Design

Team Manager \_ Maeng, Kiyoung

Management Dept. Shin, Iksoo - Son, Miran

Advertising Kang, Seongkyu - Im, Seungkwon

Marketing - Management Dept. Kim, Beoung hwan

Marketing Sung, Doyoung - Kim, Yeongil

Oversea Marketing Monica Park

Photo Ryu, Jeong-ho and more

Visual Art Director Jung, Taehwo

Consultative Committee Kim, Seokchul - Lee, Kiwangman

Ryu, choonsoo - Lee, Pilhoon - Choi, Youngseop - Bernard Tschumi

Editorial Committee Kim, Dongu - Bong, Joohee

Jung, Chuloh - Choi, Changseop - Han, Kwangho

Homepage [www.capress.co.kr](http://www.capress.co.kr)

E-mail [capressconcept@gmail.com](mailto:capressconcept@gmail.com)

#### Address

307 APEX Center, 18 Achaesan-ro Tra-gil, Seongdong-gu,

Seoul, KOREA(133-834)

TEL : 455-8040 FAX : 460-9292

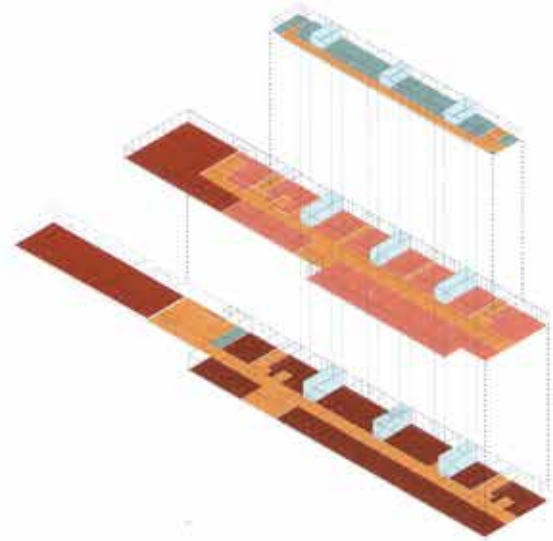


International Competition **Winner**

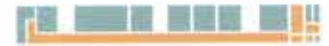
## **SMAS-STA** Chiasso, Switzerland

Antonio Citterio Patricia Viel and Partners, C+S Architects





Axonometric Diagram



**Location** Chiasso, Switzerland

**Competition** Chiasso International Competition

**Architects** Antonio Citterio Patricia Viel and Partners, C+S Architects

Architecture, Urban Design, Landscape ACPV & Partners with C+S Architects

**C+S Design Team** Luca Caroti, Laura Frasson, Nikolina Lukin, Alessandro Mirisola, Alessandro Pizzolato, Giada Saviane, Davide Testi

**Acpv & Partners Team** Mattia Cattaneo, Alberto Maria Ficele, Valerio Plozz

**Structural Engineering** Pim Swiss Engineers SAling (Civile, Geologo) Map Visani Rusconi Talleri SAVRTI (Impianti RCVS), Piona El project Saling, Elettrotecnico

**Acoustic** Think Exergy SA

**Safety** Visani Rusconi Talleri SAVRTI

**Other Consultants** Studio 8 Ingegneria Francesco Allievi (Ingegnere del traffico)

**Photographs** Antonio Citterio Patricia Viel and C+S Architects

## SAMS 정거장

안토니오 시테리오 페트리사 비엘과 C+S 건축사무소의 공동 작업이 스위스 엔지니어 팀과 함께 스위스 키아소 키차역 리모델링 국제 공모전에 당선되었다. 팀은 이미 존재하는 건물에 가치를 부여하는 것을 목적으로 한 유연한 도시설계를 제안하는데, 기존의 건물들은 유지 보수되어 두 패션스쿨의 신규 설계 복합단지인 SAMS 패션고등학교인 STA를 제안한다. 이 팀이 설계하는 도시 허브(urban hub)는 도시와 영역(territory) 사이, 그리고 문유적으로는 패션의 관습(practice)과 문화(culture) 사이의 경첩과도 같은 요체(hinge)이다. 새로운 양감(volumes)은 공개적이고 투명하다. 이 계획은 도시에 공간을 만들어, 상업지역과 문화지역을 통과하는 보행로(walk)를 만들어낸다. 프로젝트 팀은 동시대 학교 건물들의 역할을 지식교환이 이루어지는 작은 도시이며, 결과물일 뿐만 아니라 그 과정이 전시되는 공간이며 최종적으로는 지역사회에 의해 활성화되는 장소라고 해석하였다.

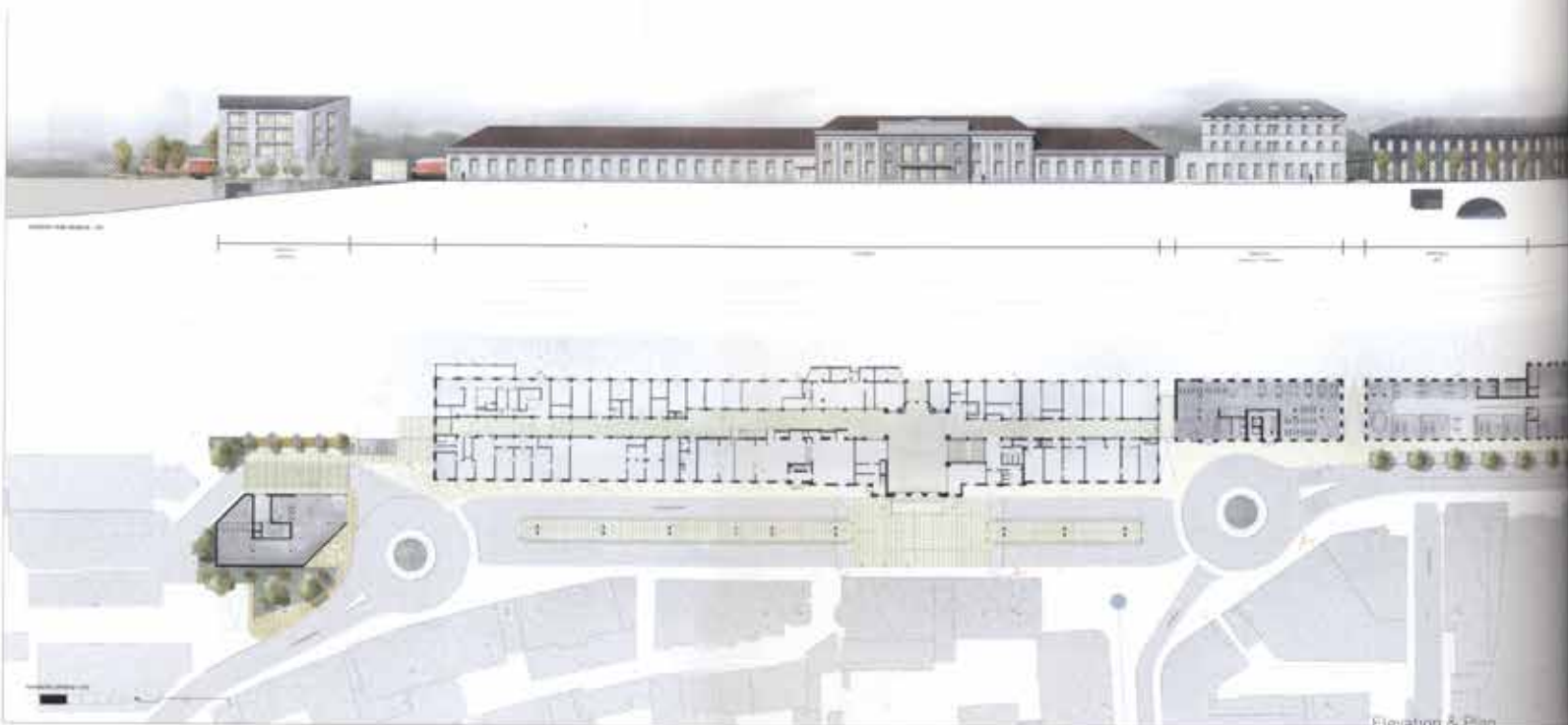
The team proposes a soft urban design aimed to give value to the pre-existing buildings, which are substantially maintained and sewn to the newly designed complex of two fashion schools: SAMS and STA, the art and craft school of fashion design and the high school of fashion.

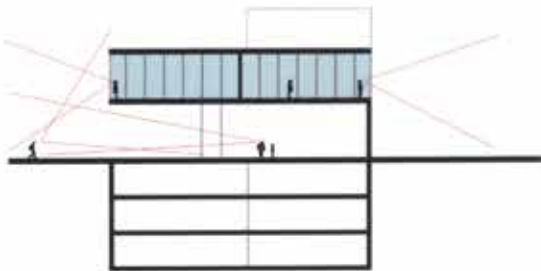
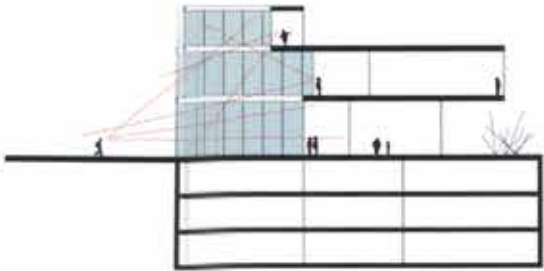
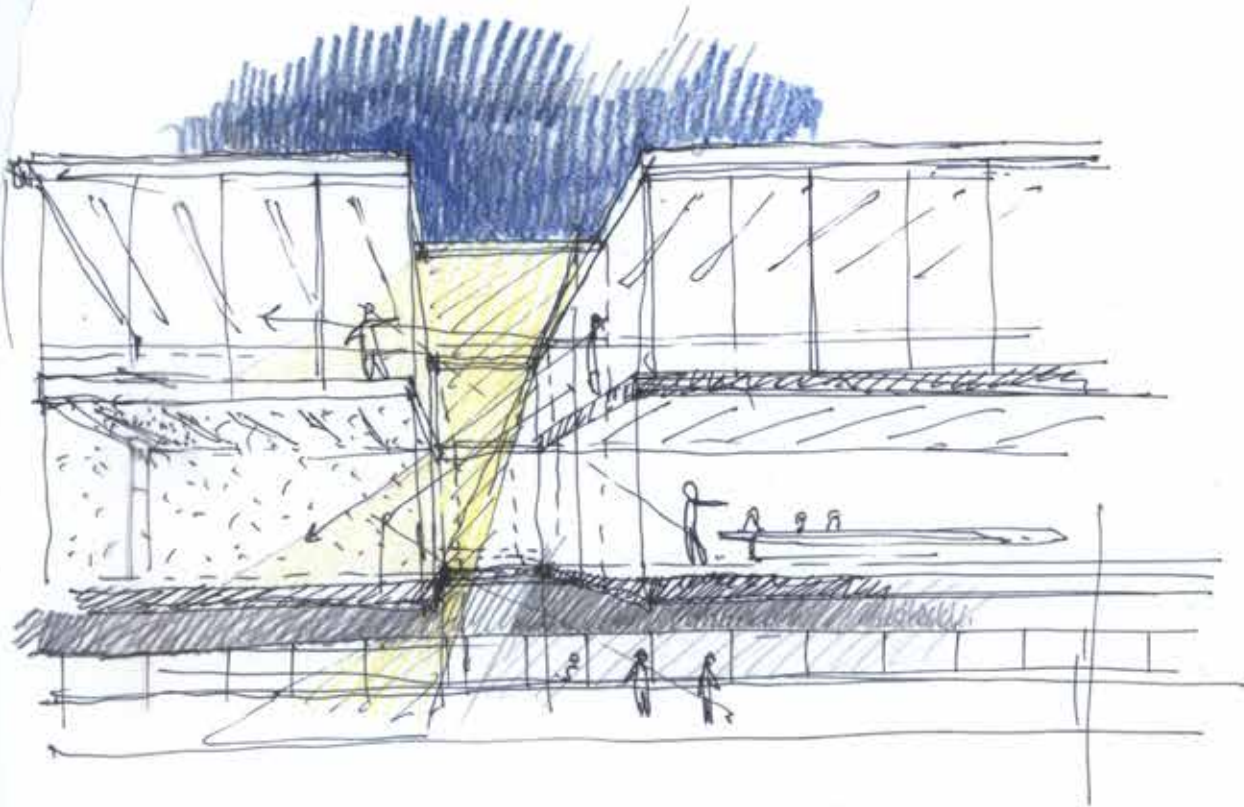
The team designs a urban hub, which is at the same time, a hinge between the city and the territory and metaphorically between practice and culture of fashion. The new volumes are open and transparent. They produce a urban space, a walk through commercial and cultural places. The activities which will happen and the people at work both participate in the scenery of this new urban design for Chiasso.

The team translates in this way the role of the school buildings in contemporary; they are manifestos and windows of what happens inside, small cities of knowledge exchange, spaces where the process is exhibited as well as products and finally a place at disposal to be activated by the community after the school hours.

The jury, headed by architect Cattaneo, from Bellinzona, defined the project as the one which fits in the context in the best way and particularly appreciates the layout structure of the new school complex.

*Written by Antonio Citterio Patricia Viel and Partners, C+S Architects*











## CRAB Studio / Abedian School of Architecture



It produces buildings of a substantial scale a housing block of 97 apartments in Madrid, 21,000 square metres university facility buildings in Vienna and a new architectural school in Brisbane, Australia. The studio pursues all sorts of design challenges from pack up and go inflatable to temporary structure and from culture, institution building to investigating the potential of urban areas. Sir Peter Cook who, besides the 'Plug-in City' of the 1960s and the Graz 'Kunsthhaus' of the 2000's has designed and invented a myriad of much-published schemes, or for Gavin Robotham who returned some years ago from Harvard to become the job architect on the interiors of Sheffield's 'Magna' centre and the interior of Libeskind's War Museum North.

## Oscar Gonzalez Moix / Zentro - Offices and Commercial Building



Oscar Gonzalez Moix, was born in Buenos Aires Argentina and is formed as an architect at the University of Buenos Aires (UBA), Faculty of Architecture, Design and Urbanism, Argentina. His interest in experimentation and new models, as well as his deep knowledge of the construction, define an architecture that combines tradition and innovation modern contemporary, simple, strong, sensitive and friendly place with who lives there. Participate in academic teaching, closes the circle of passion for architecture, a conceptual reflection that prove its success. His work has been widely exhibited in various media and architecture in Biennials, Argentina and Peru and recently in Madrid.

## XML / Art Square

XML is a young design practice founded by Max Cohen de Lara and David Mulder in 2008. From its base in Amsterdam, XML is involved in worldwide cross-disciplinary projects and has a strong interest in the cultural dimension of architecture. XML is committed to developing architectures that both reflect and provoke contemporary ways of life. By understanding program organization as a key strategy within each project, XML aims to establish new relations between buildings and society. Projects are fuelled by an interest in the contemporary city as a source of cultural production and a strong dedication to the materialization of ideas.

## Antonio Citterio Patricia Viel and Partners, C+S Architects / SAMS-STA



Antonio Citterio and Patricia Viel are the founders of Antonio Citterio Patricia Viel and Partners, whose headquarters are in Milan. The company has a strong expertise in providing detailed project documentation covering both the shell and core and the interior of a building, from building envelope to interior fit-out, including bespoke millwork elements and furniture. Working directly in each project and supported by different architectural teams, Carlo Cappai and Maria Alessandra Segantini are actively involved in the different phases of each project. C+S think that each project is unique and should be able to translate into contemporary the historical, socio-political, economical, physical and climatic contexts which they belong to.

## KSP Jurgen Engel Architekten / Meixi Urban Helix in Changsha



KSP Jurgen Engel Architekten is engaged in a wide range of planning and construction assignments in and outside Germany. Thanks to its five offices in Germany, as well as a branch in Beijing, China, the company provides regional project management and has a strong client focus. KSP Jurgen Engel Architekten International GmbH coordinate the foreign projects and is responsible for clients from abroad. Its range of activities embraces urban planning, office and commercial buildings, residential high-rises, sports structures and administration buildings. Cultural and public buildings such as the Art Museum in Nanjing, Tianjin Art Museum and the design of the Beijing Science Center are a focal point of these activities.

## Han JaeSeon, Lee BongDoo\_Hanmi Architecture Design Group / Hanmi Architecture Design Group



Han Jaeseon graduated in architecture from Kyungnam College of Information. He worked Aum&Lee Architecture, archium, ilshinarchitecture and was a president of the Hanmi Architects Design Group in 2002. He had a lot of honors so, examiner of construction in Busan.

Lee Bongdoo studied Architectural Engineering at Pusan national University and was a president of the Hanmi Architects Design Group in 2005. He had a lot of honor such as winning the Pusan Architecture award in Korea. He teaches at several University. Now examiner of construction in Busan.

## Cho Doyeon, Lee Gyeonghwan\_D&B Architecture Group / Yuseong-gu Youth center

Cho Doyeon had graduated Hanyang University in Seoul as well as its Graduate School and president of the D&B Architecture. He was nominated director of 10th Korean Institute of Educational Facilities, vice-chairman of 2012 Korean Institute of Architecture. Lee Gyeonghwan had graduated Ajou University in Seoul and vice-president of the D&B Architecture.

## Akaran Architects / My Iran



Akaran Architects is a young architectural practice based in Tehran. The studio was established in the summer of 2012 by a small group of friends and coworkers who left their positions at leading Iranian offices, aspiring to create and take part in extraordinary experiences. Architecture is not only considerate of aesthetics but also takes into account issues such as sustainability, long term impact and immaculate craftsmanship. They design with a passion, for more beautiful buildings, more desirable and prosperous spaces for our clients and users, and ultimately for a better future for our cities.

## NEMESI & PARTNERS / The Italian Pavilion

Agency Architecture with headquarters in Rome, founded in 1997 as part of the architectural design, urban and infrastructure projects in Europe, Asia and Africa. Nemesis has presented his work at numerous university institutes in Italy and abroad, and has published its draft notes on Italian and international journals. MICHELE MOLE, founder and director of the study Nemesis, was a visiting professor from 2000 to 2011 at the Faculty of Architecture Ludovico Quaroni, Rome and Valle Giulia, and at the Faculty Architecture of Ferrara. With projects won numerous awards, and in 2003, it is decorated by the President of the Republic with the bronze medal at the well deserving of Art and Culture.

SUSANNA Tradati, Associate Partner of Nemesis & Partners Srl since 2007, is responsible for communication, development and project management.